



Florida Society of Rheumatology
2019 Annual Meeting

Exhibit Prospectus

July 12-14

Grand Floridian
Orlando, Florida



FSR Levels of Sponsorship

Not for Profit.....\$100 per person per day

- One 6 foot skirted tabletop or 6 'x 4' space. **Company must pay \$100 per person per day with a maximum of 2 representatives ONLY per day. Booth is subject to approval**
- Recognition in Meeting Program

Exhibit Space ONLY..... \$5,000

- One 6 foot skirted tabletop or 6 'x 4' space with **2 company representatives ONLY per day**
- Recognition in Meeting Program

Level I - Corvette.....\$15,000+

- Exhibit space at annual meeting, which includes: one 6 foot skirted tabletop or 6 'x 4' space with **2** company representatives per day, **(2 extra rep badges may be purchased per day. Must purchase extra badges online by June 22nd.)**
- Recognition in annual meeting program • Company listed on FSR web site
- **2 Best-of-Show** lapel pins with recognition on *Best-of-Show* display and sign
- Attendance at *Best-of-Show* Reception with physicians
- Opportunity to partner with FSR on common interest issues and request phone contact with Carrier Liaison and FSR CAC once yearly

Level II - Bugati.....\$25,000+

- Exhibit space at annual meeting, which includes: one 6 foot skirted tabletop or 6 'x 4' space with **3** company representatives per day, **(3 extra rep badges may be purchased per day. Must purchase extra badges online by June 22nd.)**
- Recognition in annual meeting • Company listed on FSR web site
- **5 Best-of-Show** lapel pins with recognition on *Best-of-Show* display and sign
- Attendance at *Best-of-Show* Reception with physicians
- Major position in annual meeting exhibit hall
- Opportunity to partner with FSR on common interest issues and request telephone contact with Carrier Liaison, FSR CAC, FSR CSRO Representative and President twice yearly

Level III - Jaguar.....\$35,000+

- Exhibit space at annual meeting, which includes: two 6 foot skirted tabletop or 12 'x 4' space with **4** company representatives per day, **(4 extra rep badges may be purchased per day. Must purchase extra badges online by June 22nd.)**
- Recognition in annual meeting program and complimentary copy of the annual meeting flash drive
- **10 Best-of-Show** lapel pins with recognition on *Best-of-Show* display and sign
- Company listed on FSR web site • Attendance at *Best-of-Show* Reception with physicians
- Opportunity for two (2) company representatives to attend annual non-CME faculty dinner with FSR executive committee
- Prime position in annual meeting exhibit hall
- Opportunity to partner with FSR on common interest issues, request telephone or face to face with Carrier Liaison, FSR CAC, FSR CSRO Reps. and President three times yearly and teleconference with Executive Committee once yearly
- Opportunity to provide information for consideration to be included in an FSR email blast
- Opportunity to hold **ONE** dinner program during FSR annual meeting **once cleared through FSR Executive Director.** Must have dinner advertisement emailed to the FSR office by dates specified on the Sanctioned Events Deadline Form. (Dinner, speaker & AV fees are the responsibility of the sponsoring company)

Level IV – Mercedes-Benz.....\$50,000+

- Exhibit space at annual meeting, which includes: two 6 foot skirted tabletop or 12 'x 4' space with **5** company representatives per day, **(5 extra rep badges may be purchased per day. Must purchase extra badges online by June 22nd.)**
- Recognition in annual meeting program and complimentary copy of the annual meeting flash drive
- **15 Best-of-Show** lapel pins with recognition on *Best-of-Show* display and sign
- Company listed on FSR web site
- Attendance at *Best-of-Show* Reception with physicians
- Opportunity for two (2) company representatives to attend annual non-CME faculty dinner with FSR executive committee
- Premier position in annual meeting exhibit hall
- Opportunity to partner with FSR on common interest issues and request telephone or face to face with Carrier Liaison, FSR CAC, FSR CSRO Representative and President 5 times yearly, Executive Committee once yearly.
- Opportunity to provide information for consideration to be included in an FSR email blast
- Opportunity to contact Executive Director via telephone or email to discuss possible topics of interest to the membership
- Opportunity to hold **ONE** dinner program during FSR annual meeting **once cleared through FSR Executive Director.** Must have dinner advertisement emailed to the FSR office by dates specified on the Sanctioned Events Deadline Form. (Dinner, speaker & AV fees are the responsibility of the sponsoring company)
- May purchase one (1) additional table (only one) for a discount fee of \$1000

Additional Sponsorship Opportunities

Partial Sponsorships Will Be Considered.

Corporate support of the following opportunities is recognized in all promotional materials associated with Annual Meeting

Advertising Opportunities

WI-FI

\$5,000

Support complimentary WI-FI access in the conference area. Attendees will receive card listing WIFI information and company supporting. WIFI must be reserved by April 15th.

Onsite Attendee Program

\$1,500

Every attendee for both the physician and Practice Manager Sessions will receive a final onsite program listing the classroom schedules, additional programs, exhibiting companies, etc. in their packets upon arrival. This sponsorship opportunity will be offered to level III (half-page ad) and level IV (full page ad). All ads must be emailed to the FSR office by May 1st. Must be sent in a PUB or JPEG format – NO PDF.

Meeting Program

\$1,500

There are two (2) sponsorship opportunities at \$1500/each for the meeting program that will be snail-mailed to all Florida, Georgia and Alabama rheumatologists inviting them to attend the conference. Sponsorship of the program allows you a full-page ad in the meeting program. All ads must be emailed to the FSR office by November 30th and sent in a PUB or JPEG format – No PDF.

FSR Executive Office

4909 Lannie Road, Jacksonville, FL 32218
904-765-7004 Phone ---- 904-765-7767 Fax
Rheumatology7@aol.com
www.floridarheumatology.org

Executive Director

Jeanne Torbett, CMP, CMMM

Executive Manager

Teena Diotte

Administrative Manager

Susan Avis

Advertising Opportunities

Flash Drives

\$4,500

Flash Drives will be provided to each attendee with the handouts from every speaker. Your company name can be printed on the flash drive that will be available to more than 350 attendees – physician and Practice Manager programs. Must be reserved by January 1st.

Onsite Program Inserts

\$5,000

Place your corporate or brand information in the attendee bags received upon onsite registration for both physicians and Practice Managers. Must be reserved by May 1st.

Hotel Door Drops

\$3,000

All door drop items must be approved by the FSR office. Once approved, supporter will go through the hotel to make the arrangements for distribution. No door drops shall be allowed without first getting the FSR approval. Multiple sponsorships available. Must be reserved by June 15th.

Hotel Key Cards - *N/A at Disney Hotels*

\$5,000

Put your company or brand logo on the electronic key cards given to delegates staying in the hotel. The supporter will coordinate the production of the keycards and will work directly with the hotels for distribution. Must be reserved by April 15th.

Portfolio and Pens

Various Amounts

Portfolios and pens will be distributed to attendees in registration bags. Company or brand logo can be printed on the portfolios or pens. Reserve by Jan. 1st

Napkins and Cups

\$5,000

Reach out to FSR Annual Meeting delegates by supplying your branded napkins and/or coasters. Sponsor is responsible for the production of the items, which will be utilized during the Best-of-Show reception. Company or brand logos can be used for this sponsorship. Must be reserved by May 1st.

Additional Sponsorship Opportunities

Partial Sponsorships Will Be Considered

Corporate support of the following opportunities is recognized in all promotional materials associated with Annual Meeting

Educational Support

Practice Manager Program

\$10,000

Practice Managers are provided 2 days of sessions on billing, coding, and compliance issues. Support would provide honorarium and travel for the faculty as well as handout materials for registrants. Must be reserved by April 15th.

Fellow Program

\$10,000

Fellows from the Florida Training Facilities are provided complimentary registration to the FSR annual meeting to give them opportunity to learn and experience this conference first-hand and demonstrate the value of membership. Support would provide the registration payments for each fellow in attendance. Must be reserved by April 15th.

Corporate Partnership Support

The Florida Society of Rheumatology (FSR) is proud to offer a yearly partnership between our membership of rheumatologists and your organization. By becoming a corporate partner you would be helping the FSR fulfill our mission. These support levels include the annual meeting as well as ongoing programs and initiatives throughout the year.

Support will be recognized under the following levels:

Level I.....	\$15,000
Level II.....	\$25,000
Level III.....	\$35,000
Level IV.....	\$50,000

For Levels III & IV ONLY

Faculty/Executive Committee Non-CME Event

This is a networking dinner with no presentations.

Levels III & IV –

2 reps from your company are invited to attend.

Date: July 13

Time: 7:00 pm

Venue: Napa Room - Disney's Contemporary

Additional Opportunities

Poster Presentations

\$1,000 each

1. To participate your company **MUST** be one of the exhibiting companies at the meeting.
2. You must email your topics or presentations (whichever possible) to rheumatology7@aol.com by April 1st to gain approval from the FSR executive committee.
3. You will be required to pay an additional fee of \$1,000 for each poster submitted. Please send check to the FSR office.
4. Poster boards are 4' x 6' in size.
5. Posters will be hung on Friday and Saturday. They may be hung beginning at 10:00 AM on Friday and must be taken down by 1:30 PM on Saturday.

Coffee Breaks

\$7,500

Sponsor a coffee break for the attendees in the exhibit hall or in the back of the classroom. There are three (3) coffee breaks available for sponsorship, which will be recognized in the onsite program and through signage during the break. Must be reserved by April 15th.

Breakfast

\$10,000

Sponsor a breakfast for the attendees in the exhibit hall or in the back of the classroom. There are two (2) breakfasts available for sponsorship, which will be recognized in the onsite program and through signage during the breakfast. Must be reserved by April 15th.

Lunch

\$15,000

Sponsor the lunch for the attendees in the exhibit hall or the Annual Business Meeting Luncheon. There are two (2) lunches available for sponsorship, which will be recognized in the onsite program and through signage during the lunch. Reserve by April 15th.

Reception

\$10,000

Sponsor Best-of-Show reception for the attendees on Friday evening. Sponsorship will be recognized in the onsite program and through signage during the reception. Must be reserved by April 15th.

FSR Sponsorship/Exhibit Application

FSR TAX ID # 59-2106715

Company Name _____

Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Company Description: Email to: rheumatology7@aol.com by June 1st (30 words or less)

Do you require an electrical outlet? _____ Yes _____ No

Competitors (Please list all competing companies. Effort will be given to keep competitors separate)

Which type of booth will you be displaying? _____ Tabletop _____ Booth (Levels III & IV only)

If displaying booth, will a 3rd party company be setting it up? _____ Yes _____ No

3rd party Company _____ Email _____

Exhibit/Sponsorship

\$ _____

EXTRA Exhibit Badges: ONLY Levels I-IV permitted to purchase extra exhibitor badges (see following page for total amount of reps allowed per sponsorship level per day). ALL extra exhibitor badges must be purchased online at: floridarheumatology.org. The extra badge fee is \$100 PER PERSON - PER DAY. **No** morning and afternoon rotating permitted.

I have read and agree to abide by all requirements, restrictions and obligations set forth in the 2019 Agreement, the policies governing exhibitors, and those which may be set forth in the future in connection with the 2019 Annual Meeting. We/I further acknowledge that FSR reserves the right to reject, at its discretion, any application to exhibit. I understand it is my responsibility to distribute the rules and regulations to all representatives attending who will be required to abide by stated rules.

**This page must be signed and returned for exhibit approval! Payment due one month prior to event.
Exhibit Registration DEADLINE is JUNE 10th**

Signature _____

Please make check payable to: Florida Society of Rheumatology – 4909 Lannie Road, Jacksonville, FL 32218

Jeanne Torbett, CMP, CMMM, Executive Director -- Teena Diotte, Executive Manager

Phone: 904-765-7004 / Fax: 904-765-7767 / email: rheumatology7@aol.com

FSR Company Representatives

Please list representatives under the sponsorship level of participation

Not For Profit

(Not For Profit allots **NO complementary reps**. Company must purchase badges online with a max of 2 reps per day. **NO** additional badges may be purchased.)

Name _____ Email _____ Friday _____ Saturday _____

Name _____ Email _____ Friday _____ Saturday _____

Exhibit Space ONLY

(Exhibit Space level allots 2 complementary reps per day – **NO** additional badges may be purchased.)

Name _____ Email _____ Friday _____ Saturday _____

Name _____ Email _____ Friday _____ Saturday _____

Level I - \$15,000+

(Level I allots 2 complementary reps per day – **ONLY 2** Extra rep badges may be purchased per day beyond your 2 complimentary reps.)

Name _____ Email _____ Friday _____ Saturday _____

Name _____ Email _____ Friday _____ Saturday _____

Level II - \$25,000+

(Level II allots 3 complementary reps per day – **ONLY 3** Extra rep badges may be purchased per day beyond your 3 complimentary reps.)

Name _____ Email _____ Friday _____ Saturday _____

Name _____ Email _____ Friday _____ Saturday _____

Name _____ Email _____ Friday _____ Saturday _____

Level III - \$35,000+

(Level III allots 4 complementary reps per day – **ONLY 4** Extra rep badges may be purchased per day beyond your 4 complimentary reps.)

Name _____ Email _____ Friday _____ Saturday _____

Name _____ Email _____ Friday _____ Saturday _____

Name _____ Email _____ Friday _____ Saturday _____

Name _____ Email _____ Friday _____ Saturday _____

Level IV - \$50,000+

(Level IV allots 5 complementary reps per day – **ONLY 5** Extra rep badges may be purchased per day beyond your 5 complimentary reps.)

Name _____ Email _____ Friday _____ Saturday _____

Name _____ Email _____ Friday _____ Saturday _____

Name _____ Email _____ Friday _____ Saturday _____

Name _____ Email _____ Friday _____ Saturday _____

Name _____ Email _____ Friday _____ Saturday _____

Florida Society of Rheumatology

2019 Annual Meeting

Exhibit Hall Hours

Thursday - July 11

1:00 pm - 4:00 pm **Exhibit Set-up**
(Persons setting up booth only. No interaction with the registrants on Thursday. Doors will be locked prior to 1:00 pm)

Friday - July 12

6:30 am - 7:00 am Exhibit Sign-in
7:00 am - 8:00 am Breakfast in Exhibit Hall
10:10 am - 11:00 am Break in Exhibit Hall
12:45 pm - 1:50 pm Lunch in Exhibit Hall
3:50 pm - 4:30 pm Break in Exhibit Hall
5:30 pm - 6:30 pm *Best of Show* Reception

Saturday - July 13

6:30 am - 7:00 am Exhibit Sign-in
7:00 am - 8:00 am Breakfast in Exhibit Hall
10:00 am - 10:45 am Break in Exhibit Hall
11:00 am - 1:30 pm **Exhibit Hall Breakdown**
(all exhibits must be removed by 1:30 pm on Saturday)
5:30 pm - 6:30 pm *Legislative* Reception - exhibit reps invited

Please Note:

The hours listed above are the times when registrants (physicians and practice managers) will be in the exhibit hall. Please take note of the new program schedule. Exhibit Hall set up is on Thursday, July 11 from 1:00 - 4:00 pm and breakdown is on Saturday, July 13 from 11:00 - 1:30 pm. All exhibit materials must be removed from the exhibit hall prior to 1:30 pm on Saturday.

You will receive the rules and regulations and all meeting information at least 1 week prior to the event. Please make sure you have forwarded that information to any representatives that will attend the meeting.

Exhibitor Sponsor Agreement

MEETING INFORMATION

The Florida Society of Rheumatology is proud to announce its 2019 Annual Meeting, held at Grand Floridian, Orlando, Florida. The three-day meeting will host practicing rheumatologist from Florida.

You are invited to participate in any one of four levels of sponsorship at our meeting as well as the additional sponsorship opportunities, in full or partial. Enclosed is an application form, which must be completed, signed and returned with the appropriate fees as early as possible.

Representatives

Representative names must be emailed by June 22nd. Only 2 representatives per company (apart from those in Levels I-IV) are permitted per day. Only Levels I-IV may purchase extra representative badges. Extra rep. badges must be purchased online at the FSR website. Each level has a maximum amount of representatives that may attend each day. You may change the reps each day but NO morning and afternoon rotating permitted. Additional representatives cost is \$100 per rep - per day.

Not For Profit allots NO complimentary reps. Company must go online and pay for “extra rep. badges” for any rep. present. No more than 2 total reps are permitted per day.

Level I is allotted 2 complimentary reps per day with the option of another 2 extra rep badges which may be purchased. No more than 4 total reps are permitted per day (complimentary and extra paid reps combined).

Level II is allotted 3 complimentary reps per day with the option of another 3 extra rep badges which may be purchased. No more than 6 total reps are permitted per day (complimentary and extra paid reps combined).

Level III is allotted 4 complimentary reps per day with the option of another 4 extra rep badges which may be purchased. No more than 8 total reps are permitted per day (complimentary and extra paid reps combined).

Level IV is allotted 5 complimentary reps per day with the option of another 5 extra rep badges which may be purchased. No more than 10 total reps are permitted per day (complimentary and extra paid reps combined).

Every representative from your company **MUST** have a badge no matter their title or the amount of time they will be in the exhibit hall. All solicitation must be done in the exhibit hall and **NO** reps are permitted in any of the meeting areas, near classroom, in foyer or registration area, etc unless they are registered for that day.

Our exhibit badges are color-coded by days. Representatives must sign-in **EACH DAY** and get their new color-coded badge. Please drop off your old badge at the registration desk before leaving each day. You may **NOT** wear your company badge at any time per ACCME rules.

Sanctioned Events

Companies exhibiting at the Florida Society or Rheumatology meeting are required, as a condition of their participation as exhibitors/sponsors, not to exhibit at or sponsor any events or dinners unless approved by the Executive Director. Attendees are instructed to attend only FSR sanctioned events.

FSR will advertise all sanctioned events multiple times via emails and printed programs. It is the responsibility of the exhibiting company to provide to us, by dates specified on the Sanctioned Events Deadline Form, the title of talk, speaker name, venue, day and time, where to RSVP and who is invited to attend. If we do not have this info, all advertisements will go out as TBA. However, it is your company’s responsibility to solicit attendees for your event. It is the responsibility of the sponsoring company to pay all expenses for their event in addition to their sponsorship fee.

Hotel Accommodations – Make your hotel accommodations using link: book.passkey.com/go/FSRmeeting2019. We are requesting you make your hotel reservation at Disney's Coronado Springs hotel to leave room at Disney's Grand Floridian for our registrants. The rooms rate for Coronado Springs is \$189 per night Plus tax and Grand Floridian is \$218 per night plus tax. Hotel cut off is June 9th. We must have an exhibit application in the executive office prior to making your hotel arrangements.

Shipping Information - Booth material should be shipped to arrive no more than 3 days prior to our meeting. Please make sure you have the **Group name** (FSR), **Company Name** (not product) and **Recipient's name** for which they will hold the package. Address: Disney's Grand Floridian, 4401 Floridian Way, Lake Buena Vista, FL 32830.

Exhibit Hall Hours

Registration will be held from 6:30 - 7:00 AM on Friday July 12th. No company or representative will be permitted in the exhibit hall prior to 6:30 AM. No exceptions will be made. Please see page 5 for full schedule hours. Please note that set up is from 1:00 - 4:00 PM on Thursday July 11th. This is for only those that will be setting up the booth. There is no interaction with any registrants at that time. Please do not arrive prior to 1:00 PM as the exhibit hall will be locked.

Reception

Only companies giving \$15,000 and above are invited to a one-hour *Best-of-Show* reception on Friday evening from 5:30 - 6:30 PM. This is a time for registrants to show their appreciation to those that support FSR in a big way. Lapel pins will be given to each company signifying their level of sponsorship.

Space Allocation and Assignment – Sponsor companies will be given preferred assignment consideration. Remaining exhibiting companies will be assigned according to the discretion of the Executive Staff. Booth assignment is strictly enforced unless authorized by FSR staff.

Exhibits must be installed so they do not project beyond the space allotted. No interference with the light or space of other exhibitors will be permitted. This includes all banners or posters.

Exhibitor is responsible for damage to property (see “Responsibility Agreement”). No signs or other articles shall be posted, nailed or otherwise attached to any of the pillars, walls, doors, etc., in such manner as to deface or destroy them. No attachments shall be made to the floors by nails, screws or any other device. All space is leased subject to these restrictions.

Registrant Prize Drawing Card – Each registrant is provided a “Registrant Prize Drawing Card” to be initialed by a representative at each exhibit booth. Please be prepared to sign these cards. Prizes awarded include electronics, etc. Each exhibiting company is invited and encouraged to contribute their products or other articles to be included in the prizes given away. This is an extremely popular feature of the meeting, and provides excellent exposure for your company. Any new sponsorship/exhibit applications received after June 10th will not be included on the registrant's drawing card or in the onsite program.

Registrants List - A list of attendees will be emailed to each exhibiting company three times: one month prior to the meeting, two weeks prior, and two weeks following the meeting. The list will include the attendees name and city only.

Electricity - If electricity is required for your booth (not personal use) you will need to **request in advance**. This will consist of one outlet only. Any additional electrical needs will be an additional charge and must be requested in advance.

Internet access

There will be no internet access in the exhibit hall. You may contact the hotel to incur where complementary internet access is provided by the hotel.

Cancellations

Once formal application has been made, any cancellation must be furnished to us, in writing, no later than one month prior to the opening day of the exhibit; a \$500 cancellation fee will be assessed. No refund will be given after that time.

RESPONSIBILITY AGREEMENT

Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, and defend the Florida Society of Rheumatology (FSR), Grand Floridian, the affiliates, officers, directors, agents, employees and partners of each, ("Indemnified Parties") harmless against all claims, losses and damages, including negligence, to persons or property, governmental charges or fines and attorney's fees arising out of or caused by Exhibitor's installation, removal, maintenance, occupancy or use of the exhibit premises or a part thereof.

In addition, Exhibitor acknowledges that the Indemnified Parties do not maintain insurance covering Exhibitor's property and that it is the sole responsibility of the Exhibitor to obtain business interruption, property damage and comprehensive general liability insurance.

RULES & REGULATIONS

Display Requirements and Restrictions

Florida Society of Rheumatology retains the right to deny the exhibition of inappropriate items and products. Please contact the FSR Staff if you have any questions. Drugs, chemicals or other therapeutic agents listed in AMA's *New and Non-Official Remedies*, *National Formulary* or *U.S. Pharmacopeia*, may be displayed.

Proprietary drugs, mixtures and special formulas may be displayed if documentary evidence of their acceptance by ethical medical organizations is on file with the Convention Manager.

New, unlisted and/or initial display items must be submitted for clearance prior to opening of the convention. Clinical and laboratory tests and evaluation on such items must be submitted at least three months prior to opening date of convention.

The same restrictions apply to books, advertisements in medical journals or other publications on display and to all promotional literature.

Irregular Canvassing and Distribution of Advertising Matter

Solicitation of business or conferences in the interest of business except by exhibiting firms is prohibited.

Exhibits of Electrical and Radiographic Equipment

Machines and apparatus operated by electricity must be shown as "still" exhibits. Practical demonstrations of x-ray apparatus and accessories or any noisy apparatus of any kind will not be permitted. No objection will be made to the utilization of electricity for illuminating purposes or for operating smaller diagnostic instruments and electrotherapeutic apparatus, which do not distract or annoy other exhibitors.

Subletting of Space

No subletting of space is permitted. Each firm represented in the Exhibit Hall must sign the regular Exhibit Application and Agreement. Any person or firm subletting space, as well as the one purchasing space, will be subject to eviction. No refund will be made for space reserved.

Uncontrollable Eventualities

Florida Society of Rheumatology will take all reasonable precautions against damage or loss by fire, water, storm, theft, strike or any other emergencies of that character but does not guarantee or insure the exhibitor against loss by reason thereof (see "Responsibility Agreement").