



Florida Society of Rheumatology

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The Florida Society of Rheumatology (FSR) is proud to extend a hand of partnership between our membership of Florida state rheumatologists and your organization.

We would appreciate your assistance in helping the FSR fulfill our mission as follows:

Our Functions, Aims and Goals

- This Society shall represent the physicians practicing Rheumatology in the State of Florida, and will fulfill the role of the professional Society for rheumatologists in Florida.
- The Society is committed to furthering the goals of the American College of Rheumatology.
- Provide education for the practicing rheumatologist, the practicing physician in other specialties, paramedical personnel, the patients themselves and the community.
- Take an active interest in the economic side of medicine (to insure quality care of patients with chronic diseases) by helping third party payors better understand that in most instances, there are various treatments for chronic diseases, and that these treatments involve considerable time and effort.
- Represent the specialty of Rheumatology in negotiations with governmental and private third party payors.
- Facilitate the recognition of the role of the rheumatologist as the provider of choice for patients with arthritis, chronic pain, osteoporosis, and musculoskeletal disease.

We welcome you to read the following *Levels of Partnership*, outlining various benefits you will receive when you agree to partner with the FSR. The larger the support, the more benefits offered.

For explanation purposes, CAC stands for the *Contractor Advisory Committee* and the CSRO is the *Coalition of State Rheumatology Organizations*. Our CSRO representative, Dr. Michael Schweitz, current President of CSRO, will provide tremendous access to over 30 state rheumatology organizations across the country.

We look forward to developing a partnership with you for the 2010 calendar year.

Sincerely,

Arnaldo Torres, MD
President

ARNALDO TORRES, MD
President
727-344-3200

PHILIPPE SAXE, MD
President-Elect
561-495-0600

MICHAEL WEITZ, MD
Secretary/Treasurer
305-661-2299

JEANNE TORBETT, CMP
Executive Director
904-765-7004

Florida Society of Rheumatology

Annual Corporate Partnership Program

Calendar Year: January 1 – December 31, 2010

Levels of Partnership

Level 1 -- \$10,000

- **Exhibit space at annual meeting, which includes: one 6 foot skirted tabletop**
- **Two company representatives per day**, (additional representatives will be charged \$100 per rep per day)
- **Recognition in annual meeting syllabus**
- **2 *Partnership Appreciation* lapel pins**
- **Recognition on *Partnership Appreciation* display, sign and badge ribbons at annual meeting**
- **Company listed on FSR web site**
- **Attendance at *Partnership Appreciation* Reception with physicians**
- **Opportunity to partner with FSR on common interest issues**
- **Opportunity to request telephone contact with FSR CAC representative once yearly**
- **Opportunity to request telephone contact with FSR Carrier Liaison once yearly**
- **Opportunity to hold dinner program during FSR annual meeting once cleared through FSR Executive Director.**

Level 2 -- \$20,000

- **Exhibit space at annual meeting, which includes: one 6 foot skirted tabletop**
- **Three** company representatives per day, (additional representatives will be charged \$100 per rep per day)
- **Recognition in annual meeting syllabus**
- **5 *Partnership Appreciation* lapel pins**
- **Recognition on *Partnership Appreciation* display, sign and badge ribbons at annual meeting**
- **Company listed on FSR web site**
- **Attendance at *Partnership Appreciation* Reception with physicians**
- **Major position in annual meeting exhibit hall**
- **Opportunity to partner with FSR on common interest issues**
- **Opportunity to request telephone contact with FSR CAC representative **twice** yearly**
- **Opportunity to request telephone contact with FSR Carrier Liaison **twice** yearly**
- **Opportunity to request telephone contact with FSR CSRO representative **twice** yearly**
- **Opportunity to request telephone contact with FSR President **twice** yearly**
- **Opportunity to hold dinner program during FSR annual meeting once cleared through FSR Executive Director.**

Level 3 -- \$30,000

- Exhibit space at annual meeting, which includes: **two (2)** 6 foot skirted tabletops
- **Four** company representatives per day, (additional representatives will be charged \$100 per rep per day)
- Recognition in annual meeting syllabus
- **Complimentary copy of annual meeting syllabus**
- **10 Partnership Appreciation** lapel pins
- Recognition on *Partnership Appreciation* display, sign and badge ribbons at annual meeting
- Company listed on FSR web site
- Attendance at *Partnership Appreciation* Reception with physicians
- **Opportunity for two (2) company employees to attend annual non-CME medical education function with lecturing faculty and FSR executive committee members**
- **Prime** position in annual meeting exhibit hall
- **Recognition in three (3) newsletters and one membership directory**
- **Opportunity to place half-page ad in three (3) newsletters**
- Opportunity to partner with FSR on common interest issues
- Opportunity to request up to **three** telephone or face to face contacts with FSR CAC representative yearly
- Opportunity to request up to **three** telephone or face to face contacts with FSR Carrier Liaison representative yearly
- Opportunity to request up to **three** telephone or face to face contacts with FSR CSRO representative yearly
- **Opportunity to request up to three telephone or face to face contacts with FSR President yearly**
- **Opportunity to request one teleconference with FSR executive committee members yearly**
- **Opportunity to provide information for consideration to be included in an FSR e-mail blast**
- Opportunity to hold dinner program during FSR annual meeting once cleared through FSR Executive Director.
- **May purchase one (1) additional table (only one) for a discounted fee of \$1000.**



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Level 4 -- \$50,000

- Exhibit space at annual meeting, which includes: two (2) 6 foot skirted tabletops
- **Five** company representatives per day, (additional representatives will be charged \$100 per rep per day)
- Recognition in annual meeting syllabus
- Complimentary copy of annual meeting syllabus
- **15 Partnership Appreciation** lapel pins
- Recognition on *Partnership Appreciation* display, sign & badge ribbons at annual meeting
- Company listed on FSR web site
- Attendance at *Partnership Appreciation* Reception with physicians
- Opportunity for **four (4)** company employees to attend annual non-CME medical education function with lecturing faculty and FSR executive committee members
- **Premier** position in annual meeting exhibit hall
- Recognition in three (3) newsletters and one membership directory
- Opportunity to place **full-page ad** in three (3) newsletters
- Opportunity to partner with FSR on common interest issues
- Opportunity to request up to **five** telephone or face to face contacts with FSR CAC representative yearly
- Opportunity to request up to **five** telephone or face to face contacts with FSR Carrier Liaison representative yearly
- Opportunity to request up to **five** telephone or face to face contacts with FSR CSRO representative yearly
- Opportunity to request up to **five** telephone or face to face contacts with FSR President yearly
- Opportunity to provide information for consideration to be included in an FSR e-mail blast
- **Opportunity to request face to face meeting or telephone conference with FSR executive committee members upon request**
- **Opportunity to contact Executive Director via telephone or email to discuss possible topics of interest to the membership**
- Opportunity to hold dinner program during FSR annual meeting once cleared through FSR Executive Director
- **Receive updated FSR Membership Directory**
- **May purchase one (1) additional table (only one) for a discounted fee of \$1000.**

Florida Society of Rheumatology Officers

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